Diageo North America

Total Lobbying Effort

Total Lobbying Expenditures

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
\$58,030.28	\$24,793.25	\$23,720.10		\$106,543.63

Total Hours Communicating

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total	
72.00				72.00	

Total Hours Other

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
208.25	87.00	65.50		360.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 18

Relating to: taste samples of intoxicating liquor provided on certain retail licensed premises.

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
70.00 (25%)				70.00 (16%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

legislation affecting Wisconsin's dealership law and all areas of franchise legislation

2015 January - June	2015 July - December	2016 January - June	2016 July - December	Total
182.16 (65%)	87.00 (100%)	65.50 (100%)		334.66 (77%)

Allow tastings of distilled spirits at off-premise locations holding a Class A retailer license

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
14.01 (5%)				14.01 (3%)

LRB-0991/P1. An Act related to: taste samples of intoxicating liquor provided on certain retail licensed premises.

2015	2015	2016	2016	Total
January - June	July - December	January - June	July - December	
14.01 (5%)				14.01 (3%)